

YOUCAT

International YOUCAT Foundation – Join the Team!

Social Media and Digital Content Coordinator (FULL-TIME)

Are you looking for a new, professional, and meaningful role where you can communicate and share the Catholic faith through engaging and authentic digital and social media channels? You've come to the right place!

- **YOUCAT** inspires a growing global community of Christians from diverse languages and cultures. Through our resources, we help people encounter God and share the faith of the Catholic Church.
- **YOUCAT** offers a wide range of communication channels for the New Evangelization (social media, digital, print, networks, and events), fostering the renewal of the Church worldwide.
- **YOUCAT** is an internationally recognized initiative within the Catholic Church, reaching and inspiring young people around the globe with the message of faith.
- **YOUCAT** is supported by the Pope and bishops and continues to grow worldwide through the expansion of its resources and the development of international networks of multipliers and supporters.

About the Role

1. Social Media Coordination (60%)

- Develop and implement creative, target-group oriented content strategies for various social media channels.
- Adapt and translate existing content from Text and Digital teams for social media formats.
- Support, guide, train and coordinate regional social media teams and individuals to encourage authentic, culturally relevant local content creation as well as adapting content to their context.

2. Digital Content Production (40%)

- Coordinate and produce digital formats such as videos, podcasts, interactive

tools, and online courses to support the wider digital evangelization efforts.

What You Bring

- A strong identification with the mission of the Catholic Church and the YOUCAT Foundation¹ and its authentic communication in a digital world
- Excellent communication skills in English and Spanish (written and spoken); other languages are a plus
- Experience in content creation and building a digital audience
- A hands-on, team-oriented attitude and the ability to work independently
- Willingness to work from Königstein im Taunus, Germany
- Strong understanding of social media trends, algorithms, and best practices
- Proven ability to develop and execute engaging content strategies across multiple platforms
- Excellent communication skills and cultural sensitivity for coordinating with diverse regional teams
- Strong sense for visual storytelling, branding, and consistency in design and tone
- Good organizational skills to balance central and local content streams
- Elementary skills in video/audio production and editing
- Passion for the Catholic faith

We offer

- An appropriate salary
- Flexible but regulated working hours
- An open-ended employment contract
- 30 days holiday plus 5 days of spiritual retreats
- An extensive spiritual programme at our Headquarters

Are you interested?

Then send your application together with your CV, certificates and letter of motivation thru the job application form: <https://bit.ly/YOUCATSocialMedia>

We look forward to hearing from you!

¹ This role is considered part of the religious mission of the YOUCAT Foundation and is thus subject to the exceptions provided by §9 AGG (requirement of religious affiliation).